

## Message Text

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R 262121Z SEP 74

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

UNCLAS STATE 212768

E.O. 11652: NA

TAGS: BEXP, IR

SUBJECT: EDUCATIONAL AND TRAINING SEMINARS

REF: TEHRAN 7802 AND PREVIOUS

1. FOLLOWING IS RESUME OF SEMINAR TOPICS AS PROPOSED BY  
NAVA:

(A) SEMINAR I -- EDUCATION (MORNINGS OF FIRST AND THIRD DAYS): OPENING CEREMONY AND FILM; INTRODUCTORY REMARKS BY EACH PANELIST, HIGHLIGHTING AREAS OF PERSONAL EXPERTISE AND OBJECTIVES OF PRESENTATIONS TO FOLLOW; FILM PRESENTATION OF CURRENT STATE OF THE ART AND TRENDS IN U.S., FROM SIMPLE USES OF PROGRAMMED INSTRUCTION TO MOST SOPHISTICATED USE OF COMMUNICATIONS MEDIA, COMPUTERS, ETC.; TWO-WAY DISCUSSION OF REACTIONS TO POINTS RAISED IN FILM, QUESTIONS FROM FLOOR THROUGH "AUDIENCE PROFILE" TECHNIQUE, Q AND A FORUM DESIGNED TO ENCOURAGE CONTINUING POST-CONFERENCE DIALOGUES; MULTI-IMAGE PRESENTATION "THE INNOVATORS -- HELPING LEARNING HAPPEN" (35-MINUTE WIDE-SCREEN DOCUMENTARY OF CASE EXAMPLES IN U.S. SCHOOLS AND UNIVERSITIES).

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(B) SEMINAR II -- TRAINING (MORNINGS OF SECOND AND

FOURTH DAYS): PROGRAM BASICALLY SAME AS SEMINAR I, WITH SHIFT IN EMPHASIS TO COMMUNICATIONS MEDIA AND NEW TECHNOLOGY IN TRAINING FIELD; MULTI-MEDIA PRESENTATION DESCRIBING CRITICAL PATH FORMULA FOR INSTRUCTIONAL DESIGN AND RANGE OF MODER TOOLS AVAILABLE TO TRAINERS; TOPICS COVERED IN Q AND A SESSIONS TO INCLUDE EVALUATION OF OBJECTIVES-BASED INSTRUCTION, NEW TRENDS OF SYSTEMS DESIGN, MEDIA SELECTION, EXPENSIVE PITFALLS TO AVOID IN SYSTEMS DEVELOPMENT, SCIENCE OF TRAINING FACILITIES DESIGN AND ENVIRONMENTAL MANAGEMENT; AUDIO-VISUAL PRESENTATION OF 26 CREATIVE IDEAS RANGING FROM EFFECTIVE USE OF MEDIA TO GROUP DYNAMICS AND TIME MANAGEMENT.

2. PROGRAM CAN AND WILL BE MODIFIED AS RESULTS OF SUGGESTIONS FROM EDUCATION MINISTRY AND OTHERS CONCERNED WITH EDUCATION AND VOCATIONAL TRAINING IN IRAN AS WELL AS IN-DEPTH DISCUSSIONS WITH PROFESSIONALS IN THIS COUNTRY WITH RECENT FIRST-HAND EXPERIENCE WITH EDUCATIONAL/ TRAINING PROBLEMS AND CONDITIONS IN IRAN. HOWEVER, TO HELP IN DEVELOPING FIRST-RATE PROGRAM GEARED TO INTERESTS AND NEEDS OF POTENTIAL AUDIENCE, NAVA ORGANIZERS URGENTLY REQUEST SUBSTANTIVE INPUT FROM EMBASSY AND USIS AT EARLY DATE.

3. EMBASSY/TC SUGGESTIONS RE MECHANICAL ASPECTS OF SEMINAR ALSO APPRECIATED SOONEST. KISSINGER

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